

Qwiser™ Salesperson Solution - Dedicated to Growing Your Site's Bottom Line

Your shop can earn significantly more revenue using on-site search that performs like a Salesperson.

Qwiser Salesperson - from Search to Sale!

- Accurate search and navigation
- Increased revenue from:
 - Consistently higher conversion rate
 - Increased average order size
- Insight into shopper behaviour and search trends
- Prime positioning on search results pages in Google, Yahoo!, MSN, etc.

- Quick implementation by the DSI team - *no changes made to your code or your database*
- Rapid ROI

Qwiser Salesperson delivers the goods with concept-based search that understands your shoppers regardless of how they phrase their queries -

Specific • Clear • General • Vague • Incomplete • Complex • Typos • Misspelled • Items not stocked

Each type of query is treated in the most suitable and efficient way to consistently deliver relevant results that make it easy for shoppers to take the next step and buy.

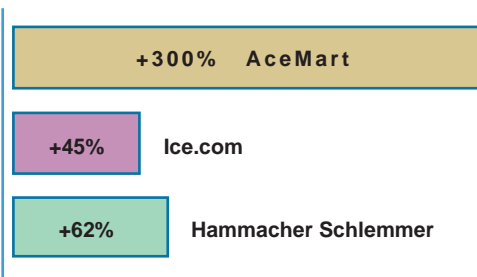
Additional features that boost your bottom line

- Related Products: Present complementary items for up-sell and cross-sell
- Best Sellers: Show the hottest sellers per query at the top of the results page
- Gift Finder: Help shoppers to quickly zero in on the perfect gift

See for yourself with DSI's win/win offer

- 30-day free live Qwiser Salesperson trial
- Month-to-month licence

Sample Revenue Increases



Qwiser Salesperson components enable you to:

Control your marketing campaigns: Your marketing team manages your shop creating business rules, cross-sell and up-sell promotions, new product categories, and more.

Apply bottom-line focused business decisions: Understand real-time shopper behaviour with Qwiser™ Analytics and quickly follow up on important trends.

Profit from automated product re-positioning: Analytics' Machine Learning automatically repositions your shop's products

on your results pages. True shopper demand is reflected. Shoppers immediately see the items that interest them most and are most likely to buy.

Benefit from one-click focused traffic: Traffic Builder ensures top placement on the results pages of search engines like Google and Yahoo! Potential customers click your link and arrive directly at the product they want in your shop.

Implementation by DSI

DSI quickly implements Celebros' suite of solutions to bring precision to the heart of online shopping. DSI will implement Qwiser™ Salesperson Search & Navigation with built-in Analytics and Machine Learning. The process takes just a week depending on requirements and involves minimal input from your IT team. Strengthen the mix with Traffic Builder to deliver a robust eCommerce Solution dedicated to raising your bottom-line.

Qwiser Salesperson Customers

